

1. A method for producing viruses in an avian cell line, said method comprising:

- (i) providing avian cells which are immortalized, but untransformed, and which comprise an anti-apoptotic bcl-2 gene into their genome ;
- (ii) culturing said avian cells ;
- (iii) infecting said cultivated avian cells with a virus and producing said virus.

2. The method of claim 1, wherein the cultivated avian cells are chronically infected by the virus.

3. The method of claim 1, wherein the virus is an avian virus.

4. The method of claim 1, wherein the virus is a duck virus.

5. The method of claim 1, wherein the virus is chosen among the group consisting of duck adenovirus, duck parvovirus and duck reovirus.

6. The method of claim 1, wherein the virus is chosen among the group consisting of poxvirus, canarypox, fowlpox, Marek's Disease Virus serotype 1, Marek's Disease Virus serotype 2, HVT and Gumboro disease virus.

7. The method of claim 1, wherein the cells comprise, integrated into their genome, the SV40 T + t gene.
8. The method of claim 7, wherein the SV40 T + t gene is under the control of the MTI promoter.
9. The method of claim 4, wherein the cell line is cell line TDF-2A bcl-2, which is deposited in the CNCM under reference number I-1709.
10. The method of claim 3, wherein the cell line is cell line TCF-4.10 bcl-2, which is deposited in the CNCM under reference number I-1711.